

:: 10.03.13 :: MESSIAH JACOBS OF FOUR SCREENS PRODUCTION PLACES IN TOP THREE OF GOOGLE "NEW ME INCUBATOR"; WINS \$20,000

LOS ANGELES, Ca

Messiah Jacobs took home the bronze and \$20,000 in development services for his creation and presentation of an app called "Day Perfect" after a two-day intensive at Google's NewMe Accelerator LA PopUp Demo Day.

Self-described serial entrepreneur and president of Four Screens Production, Jacobs had his "Day Perfect" App idea in his back pocket for a while.

"I am always on the run with my production company Four Screens Production, so when I have a moment of leisure, I want to know how to spend that time without spending 1-2 hours on the internet doing research. Day Perfect is an app that figures out the perfect activity. Combing your pre-entered profile of interests with the date, location, amount of time you have to spend and budget, Day Perfect will calculate the perfect activity that you will enjoy," Jacobs explains.

With over 50 competitors, NewME Accelerator LA PopUp Demo Day at Google's Venice offices include two days of intense workshops and hands-on coaching. Demo Day is a first glimpse at local startup founders revealing their new products to accredited investors and industry leaders in the LA startup community.

Startups get 2 minutes to pitch to a panel of judges and have a chance to win \$45,000 worth of products and services from Google. They also earn a slot in the NewME Accelerator next cycle in San Francisco.

Launched in June 2011, NewME is an immersive entrepreneurial experience that takes startup founders to the next level. The program accelerates risk-taking, game-changing, and troublemaking entrepreneurs around the world through a 12-week program based in San Francisco. NewME's mission is to be a catalyst for inclusiveness for technology entrepreneurs. It is working to change the status quo and make Silicon Valley accessible to a more diverse group of candidates.

Google for Entrepreneurs empowers entrepreneurs around the world through programs, partnerships, and Google products. With over 50 programs in 110 countries, Google for Entrepreneurs seeks to grow entrepreneurial communities and to equip entrepreneurs with skills and resources to pursue their big ideas.