

**SAMPLE** by Nicole Beckett

For Immediate release

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## 01.07.14: FOUR SCREENS PRODUCTION INKS DEAL TO MANAGE THE ESTATE OF OL' DIRTY BASTARD

LOS ANGELES, CA

The legendary rapper Ol' Dirty Bastard is still making waves in the entertainment industry, 20 years after co-founding Wu-Tang Clan. Ten years after his death, his Estate has officially inked a management deal with Los Angeles-based production company Four Screens Production. As ODB's management, Four Screens will manage the rapper's image and intellectual Estate and move projects forward in the entertainment arena.

"Ol' Dirty Bastard is a legend and a hip hop icon. Although his life was cut short, there is still more work to do. His fans want to see more and hear more, and with Four Screens' creative background, the Estate can give them just that," President Messiah Jacobs says.

Four Screens Production has already signed a deal with 51 Minds, an Endemol Company, to create a reality show starring ODB's family. In 2013 Four Screens' also negotiated the hologram appearances for ODB at the ten year anniversary of Rock the Bells. Four Screens is looking forward to even more ways to entertain ODB's fans.

Four Screens Production has been working closely with Icelene Jones (ODB's wife and administrator of the Estate) for over a year now on a contract basis, but she wants to make it official.

"Since working with Messiah, the Estate has really seen growth. Four Screens is a company that makes things happen. We wanted to create a reality show and we are doing it... We wanted to have an ODB hologram at Rock the Bells and we did it. We wanted my son Young dirty to perform there and he did.... Messiah and his team make it happen and that is what this Estate is about," says Jones.

According to Four Screens' Creative Director Nicole Beckett, the opportunities surrounding the Estate of Ol' Dirty Bastard are endless:

"We are always coming up with new ideas and projects concerning ODB. As a fan myself, I am constantly in search of the next great collaboration concerning this iconic rapper, whether it be a commercial for pistachios, a bio pic similar to VH1's TLC, a clothing line, skateboards, whatever... ODB was a talent and a character like we will never see again and his legacy will live on."

Four Screens Production is a full service creative production house that specializes in creating great content for TV, film, web and mobile device. Reality TV and web series are at the forefront of their creative resume. For almost a decade Four Screens has worked in production with top talent including Vivica A. Fox, Robert Townsend, Esai Morales, Michael Clark Duncan, Loretta Devine, Monica Calhoun, Fyvush Finkel, Stanley Kamel, Irwin Keyes, Armin Shimerman, Elliot Gould, and Diane Carroll.

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